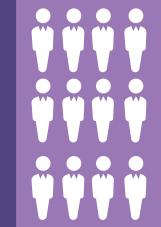
Baseline Data for Scottish Apprenticeships

Investment

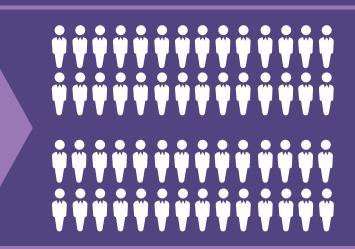
Return on investment

Scottish Government funding to support **25,500 MA starts**

£100 million+



2008/2009 10,579 MA starts 26,614 in training and 67% achievement rate



2024/2025 25,507 MA starts 39,043 in training and 80% achievement rate



For every £1 of public investment, the exchequer gets up to £4-5 in return



£450m in tax raised



Helps fuel £1bn employer investment in skills

Economic growth/ employer need

76% of MA starts in key growth sectors including: Health and Social Care, Construction, IT and Engineering



Focus on key sectors with 64% of MAs employed in STEM-related roles



100% of MA frameworks co-designed with employers

Employer profile



Employers invest around for every publicly funded £1



Up to £63,000 net benefit to employers over lifetime of apprenticeship completer at SCQF Level 6/7



16% of Scottish employers offer apprenticeships v Germany (21%) and Switzerland (24%)



of MA employers are SMEs half are micro SMEs

Research shows employers with a higher proportion of MAs in-training tend to be more productive.

Diversity

80.5% of MA starts from the most deprived area (SIMD decile 1) were at higher levels (SCQF 6+) up 1.5 percentage points

24/25 v 23/24



Ethnic minority MA starts rose from

2.3% of the total in 2018-19 to

5.7% in 2024-25



Care-experienced MA starts rose from

of the total in 2018-19 to **2.6%** in 2024-25



MA starts with a disability rose from

14.1% of the total in 2018-19 to 16.7% in 2024-25

Individual benefits

MA completers earn up to 52% more compared with non-completers

Earnings for MA completers were highest in STEM-related frameworks five years after completion

£65k-84k net benefit on lifetime earnings by completing an MA at SCQF level 6/7



54% say they have better long-term prospects

are more confident

of apprentices expressed satisfaction or very high satisfaction with the service received

89% of MAs

still working for the same employer still working for the same employer (three months after completion) (15 months after completion)



80% MA achievement rate 2024/2025



compared to non-completers

90% of employers said apprenticeships significantly improved job performance

