

Regional Skills Assessment Stirling and Clackmannanshire City Region Deal

October 2024



Regional Skills Assessments

First launched in 2014, the Regional Skills
Assessments (RSAs) provide a robust and consistent
evidence base to support partners in strategic
skills investment planning. Skills Development
Scotland (SDS) has worked with key partners and
stakeholders in the production of RSAs to ensure an
inclusive approach to their development,
dissemination and utilisation.

RSAs include forecast data that has been commissioned through Oxford Economics. The Technical Note¹ provides full detail on the caveats that must be applied when using forecast data, but broadly, it should be noted that:

- Forecasts are based on what we know now and include past and present trends projected into the future.
- The more disaggregated they become, especially at smaller geographical units, the less reliable they are likely to be.
- Their value is in identifying likely directions of travel rather than predicting exact figures.
- The forecasts do not account for national or regional activities, initiatives or investments that are planned.

Industries and occupations used in the RSAs are defined by standard industrial classifications (SIC)² and standard occupational classifications (SOC).³

This RSA report is for Stirling and Clackmannanshire City Region Deal, which covers the Clackmannanshire and Stirling local authorities. Throughout the RSA we refer to the region as Stirling and Clackmannanshire.

The RSAs are part of a suite of Labour Market Insight publications by SDS. Other products in the suite include:



Economy, People and Skills report which provides succinct and up-to-date evidence on Scotland's economy, businesses and people. It is updated monthly.



<u>Sectoral Skills Assessments</u> provide Labour Market Insight for key sectors across Scotland. These are updated annually.



The **Data Matrix** is an interactive tool, offering more detailed data from a variety of sources in a visually engaging format. It is updated frequently.

Throughout the report, we indicate where **local** authority information is available through the Data Matrix. The Data Matrix also contains additional data for the region, including data on employment, unemployment, and economic inactivity from the Annual Population Survey. These are available under the theme Skills Supply.

RSA Summary Infographics are also available, which provide a summary of the forecast data down to local authority level.

Alongside the suite of Labour Market Insight publications, SDS also produces a wide range of reports such as statistics on Modern Apprenticeships and the Annual Participation measure for 16-19 year olds. This includes a wide range of data related to equalities. Further information can be found on the Publications and Statistics section of the SDS website.

We value user feedback on the Regional Skills Assessments. If you would like to provide feedback, please do so here.. For any further information or queries on the RSAs or any of our other products, please contact: RSA@sds.co.uk

We held a series of webinars to complement the publication of the Regional Skills Assessments.



Stirling and Clackmannanshire was covered as part of the Forth Valley RSA webinar. The recording of this webinar can be found on the SDS YouTube Channel here.

You can also watch the webinars for other regions and key sectors in Scotland <u>here</u>.

^{1.} RSA Technical Note (2024).

^{2.} Office for National Statistics UK Standard Industrial Classification (SIC) 2007.

^{3.} Office for National Statistics UK Standard Occupational Classification (SOC) 2010.

The Context for Scotland's Labour Market

Within the last 10 years, the economy has faced significant disruption due to events such as the pandemic, Brexit, the war in Ukraine, and the cost-of-living crisis. In addition, megatrends around demography, technology, and the environment have continued shaping Scotland's economy and labour market, many of which are interdependent. Below is an overview of the drivers expected to have the greatest influence on Scotland's labour market outlook in the near term, based on a comprehensive analysis of structural and cyclical factors.



The Economy

The economic outlook for Scotland has improved, but growth is still expected to be modest in 2024, after annual GDP figures estimated the Scottish economy (like that of the UK) remained broadly flat throughout 2023. While inflation rates have eased from their peak in October 2022, the effects of rising prices and high interest rates continue to impact Scottish households and businesses. Scotland has experienced a tight labour market in recent years, but there have been signs of this loosening in 2024.



Demographic Change

Scotland has an ageing population. In 2022, around 20 per cent of Scotland's population was aged 65 years or over, and around 15 per cent were aged under 15 years old. Population growth is also expected to slow in the next decade, and it is anticipated that the country is likely to rely on in-migration for population growth. These demographic changes in Scotland have important implications for the labour market and economy.



Inclusive Growth and Equality

Scotland continues to experience inequality, which can impact individuals' access to labour market opportunities. Cost-of-living pressures have affected different groups disproportionately, particularly in lower-income households. Geographical inequalities also exist across Scottish regions that can affect individuals' access to opportunities. There have been some advances in improving diversity within the workforce and reducing inequality, but challenges remain.



Technology and Automation

Scotland has a strong technology sector, with specific strengths in digital technology, life sciences and financial technology (fintech). The current makeup of the technology sector suggests Al will likely be the most important technological advance for the foreseeable future. It is estimated that 60 per cent of jobs in developed countries will be affected by AI. This could be disruptive within the labour market, creating challenges and opportunities for job roles and businesses.



Climate Change

The Scottish and UK governments have committed to meeting targets for Net Zero carbon emissions. The transition to Net Zero will directly impact jobs, with potential for job growth in Scotland. Upskilling and reskilling will be vital to equip Scotland's workforce with the skills needed to meet the transition. Scotland is well placed to take a lead in the development of new green technologies building on its significant natural resources and strengths in key sectors.



A fuller report on Scotland's Labour Market Drivers can be found here.

Regional Insight¹

The Forth Valley Regional Economic Partnership is continuing to develop a Regional Economic Strategy (RES). Partners are working to develop a Forth Valley Regional Skills Action Plan (FVRSAP) to support the successful delivery of the RES.

The FVRSAP is a framework for collaboration around skills development in the region. It has been informed by a review of evidence as well as consultation with employers and stakeholders. The plan supports the skills elements of the RES, the two deals and the Grangemouth Just Transition Plan which is under development at the time of writing. The plan was formed around three central missions, focusing on the key players within the regional skills system:

- Mission 1: Businesses in Forth Valley have the people and skills to flourish
- Mission 2: A just and fair labour market for people living and working in Forth Valley
- Mission 3: Ensuring a collaborative approach to addressing regional skills needs

Under each mission, the plan has a series of priority areas for action and activities that sit within each. To drive these ambitions a Skills Steering Group has been formed with key partners and regional stakeholders.

The Stirling and Clackmannanshire City Region Deal is looking to invest in a Regional Skills and Inclusion

Programme, Innovation, Culture Heritage and Tourism, Transport, Connectivity and Low Carbon, Capital Fund for Clackmannanshire and Infrastructure.

The Regional Skills and Inclusion Programme aims to use the opportunities from the Deal to promote equality and maximise economic benefits for residents. In doing so, employers providing fair work opportunities will have access to a well-skilled labour pool. The Programme consists of two complementary projects: Flexible Skills Delivery and Inclusion and Investment Fund.

The Flexible Skills project aims to develop entry routes and skills pathways that connect to specific labour markets stimulated by the capital programme, for example, Innovation, Digital, Tourism, Construction, Energy and Transport. Using an evidence-based approach to skills and inclusion, funding will be targeted to deliver strong local pathways specifically for those facing exclusion and to provide wider opportunities for learning from early years upwards.

The Regional Skills and Inclusion Programme will target those excluded from the job market and influence the regional skills and employability ecosystem in a structured response to the opportunities and changes within the local labour market as a direct result of the Deal.

The University of Stirling is leading a multi-million pound levelling up programme. A Local Policy Innovation Partnership (LPIP) made up of the University of Stirling, the Scottish Environment Protection Agency and Scottish Water will optimise outcomes from water and water resources using the Forth Water Basin (FORTH2O). The Stirling LPIP has a three-pronged aim:

- To promote sustainable and inclusive economic growth;
- To promote community resilience and empowerment; and
- To build productive and harmonious relationships between human and natural systems.

The forecasts used in this Regional Skills Assessment are policy and investment neutral. This means the figures present a baseline outlook that takes into account historical trends and external economic conditions, but the figures do not reflect investment or policy that is unconfirmed or at planning/development stage.

For example, the figures presented in this report do not reflect significant levels of investment expected in the region such as the National Aquaculture Technology and Innovation Hub and the Scottish International Environment Centre.

The forecasts should be used in conjunction with other sources, and readers are encouraged to overlay these with their own local knowledge.

Economic Performance¹



Stirling and Clackmannanshire estimated GVA in 2024: £3,670m

Stirling and Clackmannanshire was estimated to generate 2.5% of Scotland's output in 2024. This share of GVA ranked the region in the bottom quartile of RSA regions for GVA contribution to the Scottish economy.

In 2024, the highest value industries in Stirling and Clackmannanshire were estimated to be:



Professional, Scientific and Technical Activities £429m



Manufacturing £424m



Real Estate Activities *

£352m



Wholesale and Retail Trade

£338m



GVA forecast average annual growth (2024-2027)

Stirling and Clackmannanshire: 1.3%

Scotland: 1.4%

GVA forecast average annual growth (2027-2034)

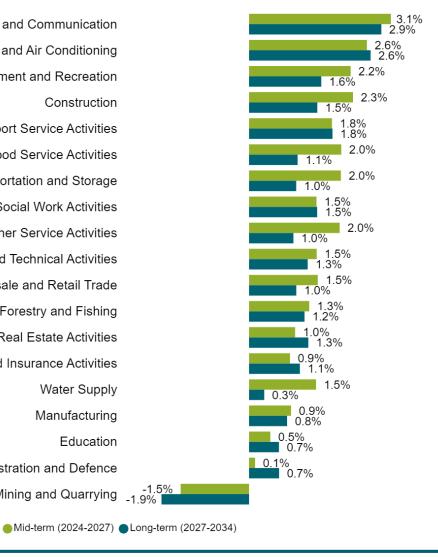
Stirling and Clackmannanshire: 1.2%

Scotland: 1.3%

Forecast Average Annual GVA Change by Industry (%), Stirling and **Clackmannanshire City Region Deal**

Mining and Quarrying -1.5%

Information and Communication Electricity, Gas, Steam and Air Conditioning Arts, Entertainment and Recreation Construction Administrative and Support Service Activities Accommodation and Food Service Activities Transportation and Storage Human Health and Social Work Activities Other Service Activities Professional, Scientific and Technical Activities Wholesale and Retail Trade Agriculture, Forestry and Fishing Real Estate Activities Financial and Insurance Activities Water Supply Manufacturing Education Public Administration and Defence





Productivity¹

In this report, we have used Oxford Economics' measure of productivity, which is calculated by dividing total regional GVA by total regional employment (measured by jobs). Please note, there are different ways of calculating productivity, and caution is needed when interpreting productivity data presented in this report. It must be considered in the context of other data and insight.

Productivity in **Stirling and Clackmannanshire** was estimated to be **£53,100** in 2024. In comparison, the Scottish average was estimated to be £52,000.



Mid-term Productivity

From 2024 to 2027, productivity in Stirling and Clackmannanshire is forecast to grow by 0.5% on average each year. Over the same period, the Scottish growth rate is forecast to be 0.6%.

Stirling and Clackmannanshire forecast productivity in 2027: £53,900

Scotland forecast productivity in 2027: £53,000



Long-term Productivity

From 2027 to 2034, productivity in Stirling and Clackmannanshire is forecast to grow by 1.0% on average each year. Over the same period, the Scottish growth rate is forecast to be 1.1%.

Stirling and Clackmannanshire forecast productivity in 2034: £57,700

Scotland forecast productivity in 2034: £57,100



Regional Employment¹



The region's workforce was estimated to account for **2.3%** of Scottish employment.

Over the last 10 years (2014-2024), regional employment was estimated to have **grown** by **6.0%** (**3,500** people). In comparison, employment in Scotland increased by 3.8%.



Workforce Size 2027: 63,200 people

The region's workforce is forecast to **grow** by **2.2%** or **1,400** people between 2024 and 2027.

Compared to a Scotland-wide increase of **1.9%** or **49,800** people.



Workforce Size 2034: 64,000 people

The region's workforce is forecast to **grow** by **1.4%** or **900** people between 2027 and 2034.

Compared to a Scotland-wide increase of 1.2% or 32,000 people.

Employment and forecast employment (2014-2034) (people), Stirling and Clackmannanshire City Region Deal



 2014
 2017
 2021
 2024
 2025
 2027
 2030
 2034

Employment by Industry¹

The largest employing industries in the region in 2024 (based on people) were estimated to be:



Human Health and Social Work Activities

8,000



Education

8,000



Wholesale and Retail Trade

7,100

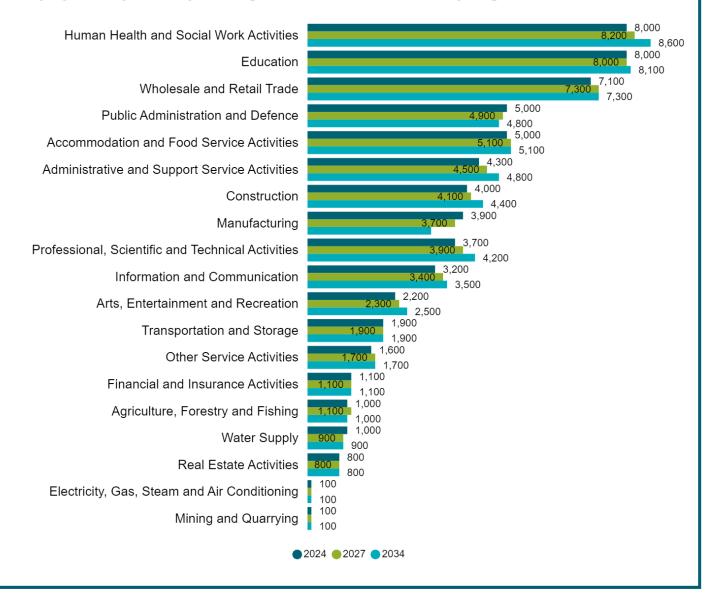
Between 2024 and 2027, employment in the region is forecast to grow, however industries will have varying performance. The greatest employment growth is forecast in Administrative and Support Service Activities, with 200 more people by 2027. While Manufacturing is forecast to have the greatest employment contraction (-200 people) in the mid-term.

Over the long-term, between 2027 and 2034, the greatest employment growth is forecast in Human Health and Social Work Activities, with 400 more people by 2034. While Manufacturing is forecast to have the greatest employment contraction (-600 people) in the long-term.

In 2024, Information Service Activities was estimated to be the region's greatest specialism, with the percentage of employment in this industry 6.9 times greater than the Scottish average. The second largest specialism was estimated to be the Manufacture of Other Non-Metallic Mineral Products (6.1 times greater in the region than the Scottish average).

Figures may not sum due to rounding.

Employment by Industry, Stirling and Clackmannanshire City Region Deal



Employment by Occupation¹

The largest employing occupation groups in the region in 2024 (based on people) were estimated to be:



Business and Public Service Associate Professionals 5,200



Elementary Occupations: Clerical and Services 5.000



Science and Technology Professionals 5,000

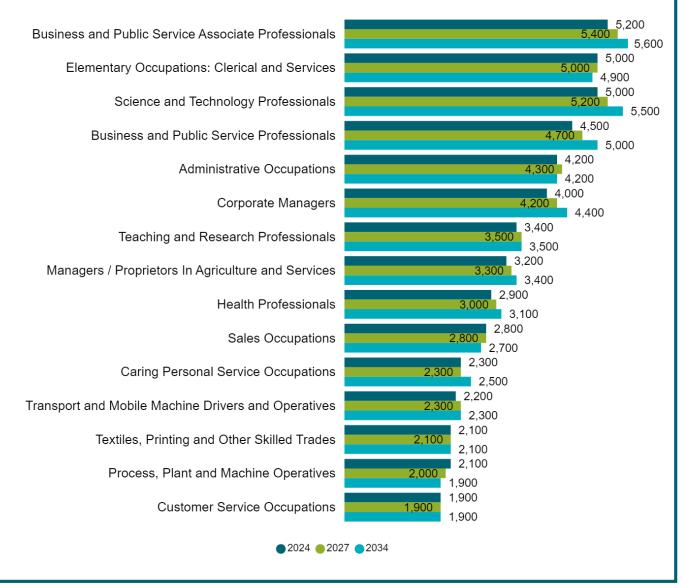
In 2024, 51.6% of employed people in the region were in 'higher-level' occupations*, which was a higher percentage of the workforce than Scotland (49.2%). 'Mid-level' occupations accounted for 23.3% of the workforce, which was a lower percentage of the workforce than Scotland (27.0%). Around 25.1% of people were employed in 'lower-level' occupations, which was a higher percentage of the workforce than Scotland (23.8%).

Between 2024 and 2027, the greatest growth is forecast to be in Science and Technology Professionals (200 people). While Protective Service Occupations is likely to experience the greatest contraction (less than 50 people).

Over the long-term between 2027 and 2034, the greatest growth is forecast to be in Science and Technology Professionals (300 people). While Elementary Occupations: Clerical and Services is likely to experience the greatest contraction (-100 people).

Figures may not sum due to rounding.

Employment by Top 15 Occupations, Stirling and Clackmannanshire City Region Deal





Transition to Net Zero¹

Identified as part of the Climate Emergency Skills Action Plan (CESAP), the sectors² listed below **make a significant contribution to the Transition to Net Zero** and have the greatest potential for skills implications and jobs growth arising from it. We have been able to establish the split between green jobs and non-green jobs for the Regional Outcome Agreement (ROA) areas. Green jobs in Scotland are defined by three different categories: enhanced skills and knowledge, increased demand and new and emerging.³ This section focuses on overall employment in these sectors that make a significant contribution to the Transition to Net Zero, which is the best available data for Stirling and Clackmannanshire. For more information, on green and non-green jobs, please see the relevant ROA reports.

Presented below are the number of people estimated to be employed in these sectors within Stirling and Clackmannanshire in 2024.



Agriculture

1,400 people

3% of the sector's employment in Scotland



5,100 people

2% of the sector's employment in
Scotland



Manufacturing (with Engineering)

4,200 people3% of the sector's employment in Scotland



Energy and Waste Treatment

2,000 people

1% of the sector's employment in Scotland



Transport

1,500 people

1% of the sector's employment in Scotland

The total number of people employed in the sectors that will make a significant contribution to Net Zero in Scotland was estimated to be 679,200 in 2024. The Stirling and Clackmannanshire region was estimated to account for 2% of Scotland's total (or 14,100 people). Of the sectors of most importance to the transition, Construction was the largest employing sector (36%) in the region

Figures may not sum due to rounding.

2. The sectors that make a significant contribution to the Net Zero transition were identified in **the Green Jobs in Scotland report.**

Due to the methodology adopted, the footprint of sectors presented on this page differs from the industry footprint presented elsewhere in this report, and in our Sectoral Skills Assessments (SSAs). Please find a full list of the

Standard Industrial Classification (SIC) codes used to define these sectors in the Green Jobs in Scotland report (and on this page) <u>here</u>.

3. Please see slide 12 for more information.

^{1.} SDS (2024). Oxford Economics Forecasts.

Job Postings in Stirling and Clackmannanshire City Region Deal¹

Online job postings data provides a useful barometer for the health of the jobs market, real-time employer demand and can indicate changing skills demands. It is important to note that the data does not capture all activity, so it should be considered as an estimate only.

The labour market has been cooling across Scotland, and job postings have declined from a peak in March 2022. In Stirling and Clackmannanshire, the peak in job postings occurred slightly later in 2022. Whilst it has cooled, the heat of the labour market in 2021 and 2022 was exceptional, and the levels of job postings across Scotland and Stirling and Clackmannanshire remain above pre-pandemic levels (January 2019).

In the first six months of 2024, there has been sustained demand for workers in the region. Job postings in Stirling and Clackmannanshire accounted for 2.3% of Scotland's total job postings between January and June 2024.

Index* of Job Postings, (January 2019 = 100)



Between January and June 2024, there were **5,700 job postings** in **Stirling** and **Clackmannanshire**, of which:

The locations with the most jobs advertised were:



Stirling 4,000 postings



Alloa 800 postings



Dunblane 200 postings

The most requested skills and knowledge were:



Communications



Management

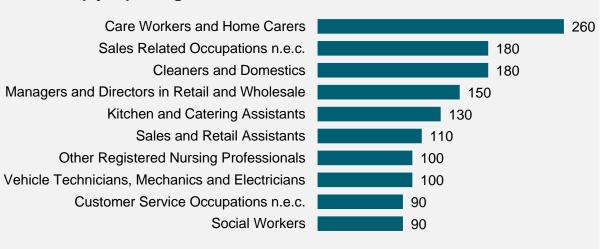


Customer Service



Sales

The top job postings were:



^{*}An Index shows the change over time. This graph displays the data for job postings converted to a reference value. This shows the relative change for Scotland and the region over time. Over 100 indicates where there has been an increase compared to the base or reference year (in this case January 2019), whereas below 100 shows a decrease.

Green Job Postings in Stirling and Clackmannanshire City Region Deal¹

The <u>Green Jobs in Scotland</u> research uses an **inclusive definition** to define green jobs.

This definition recognises that there will be an ongoing process of 'greening' across the economy due to the transition to Net Zero, and a broad range of jobs will be impacted in different ways as a result.

Green jobs can be classified into one of the following three categories:

- 1. Enhanced Skills and Knowledge:
 Existing occupations which will require
 significant change to the work and worker
 requirements due to green economy
 activities.
- 2. Increased Demand: Existing occupations which will be needed in higher numbers due to green economy activities.
- **3. New and Emerging**: New occupations which are created because of the need for unique work and worker requirements due to green economy activities.

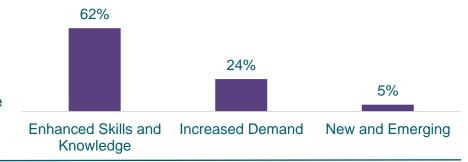
The full list of occupations (defined using Standard Occupation Classification (SOC) 2020) can be found here.



Out of the 5,700 job postings in Stirling and Clackmannanshire between January and June 2024, **over a third of them, 2,100, were for green jobs (37.5%)**. This was a lower proportion of green job postings than the Scottish average (42.3%). The number of green job postings in the region accounted for 2.0% of all green job postings in Scotland. The demand for green jobs in the region and Scotland peaked in 2022 before cooling. However, demand for green jobs in the region remains above the prepandemic level.



Between January and June 2024, almost two thirds of green job postings in Stirling and Clackmannanshire were for Enhanced Skills and Knowledge roles.



The green jobs in demand in each category between January and June 2024 included:

Enhanced Skills and Knowledge:



Vehicle Technicians, Mechanics and Electricians

Increased Demand:



Electricians and Electrical Fitters

New and Emerging:



Mechanical Engineers



The median advertised salary for **green jobs** in Stirling and Clackmannanshire was £36,500* in the first six months of 2024.

This was higher than the median advertised salary for all jobs in the region which was £30,000**.



Future Demand in the Mid-Term (2024-2027)¹

Oxford Economics' forecasts should be used as guidance only on the overall trends based on current evidence - rather than definitive numbers. There are still a wide range of factors which may impact on the labour market. It is important to note that the forecasts do not account for national or regional activities, initiatives or investments such as those mentioned in our section on Regional Insight, which are likely to influence the outlook presented. Users of the RSAs are encouraged to overlay the forecasts with their local knowledge.

Earlier in the report, we examined the future total employment in Stirling and Clackmannanshire. This part of the report focuses on the total requirement, which introduces not only employment growth or contraction but also the need to replace workers leaving the labour market due to retirement and other reasons.

The mid-term forecast suggests there could be a total requirement for **7,700** people in **Stirling and Clackmannanshire**. Between 2024 and 2027, replacement demand could create the need for **6,400** people, while **positive** expansion demand is forecast to result in **1,400 additional** workers.

In **Scotland**, there could be a total requirement for **370,800** people in the mid-term. Between 2024 and 2027, replacement demand could create the need for **321,000** people, while **positive** expansion demand is forecast to result in **49,800 additional** workers.

Figures may not sum due to rounding.











Total Requirement

made up of expansion demand and replacement demand to show the total number of people required.

Replacement Demand

the number of people required to replace workers leaving the labour market (i.e. retirement, move away, or change jobs). **Expansion Demand**

the number of people required as a result of economic growth or contraction.

Stirling and Clackmannanshire: 7,700 people

Scotland: 370,800 people

Stirling and Clackmannanshire: 6,400 people

Scotland: 321,000 people

Stirling and Clackmannanshire: 1,400 people

Scotland: 49,800 people

The total requirement by qualification for **Stirling and Clackmannanshire**:

SCQF 11-12	SCQF 7-10	SCQF 6	SCQF 5	SCQF 1-4	No qualifications
700	3,600	1,000	1,600	200	600
10%	46%	14%	21%	3%	7%

The total requirement by qualification for **Scotland**:

SCQF 11-12	SCQF 7-10	SCQF 6	SCQF 5	SCQF 1-4	No qualifications
34,000	175,600	46,600	76,800	10,300	27,400
9%	47%	13%	21%	3%	7%



Future Demand in the Mid-Term (2024-2027) by Industry¹

By industry, the greatest number of people are forecast to be required in:



Wholesale and Retail Trade

1,300



Education

Accommodation and Food Service Activities

Headline figures for each industry do not show how the composition of the industry is changing. Within industries there interpreting the data. For further sectoral evidence, please see

Forecast Total Requirement by Industry (2024-2027), Stirling and Clackmannanshire City **Region Deal**

200

Wholesale and Retail Trade

Education

Accommodation and Food Service Activities

Administrative and Support Service Activities

Human Health and Social Work Activities

Public Administration and Defence

Construction

Arts, Entertainment and Recreation

Transportation and Storage

Water Supply

Agriculture, Forestry and Fishing

Professional, Scientific and Technical Activities

Information and Communication

Other Service Activities

Manufacturing

Financial and Insurance Activities

Electricity, Gas, Steam and Air Conditioning

Real Estate Activities

Mining and Quarrying



are changes to operating practices and consumer behaviours driven by automation, digitalisation and the transition to Net Zero. These shifts are not captured in the aggregated groups. We would encourage readers to bear this in mind when our Sectoral Skills Assessments.

Figures may not sum due to rounding.



1.100

900

800

600

600

600

300

300

200

200

400

300

Future Demand in the Mid-Term (2024-2027) by Occupation¹

By occupation, the greatest number of people are forecast to be required in:



Elementary Occupations: Clerical and Services 1,000



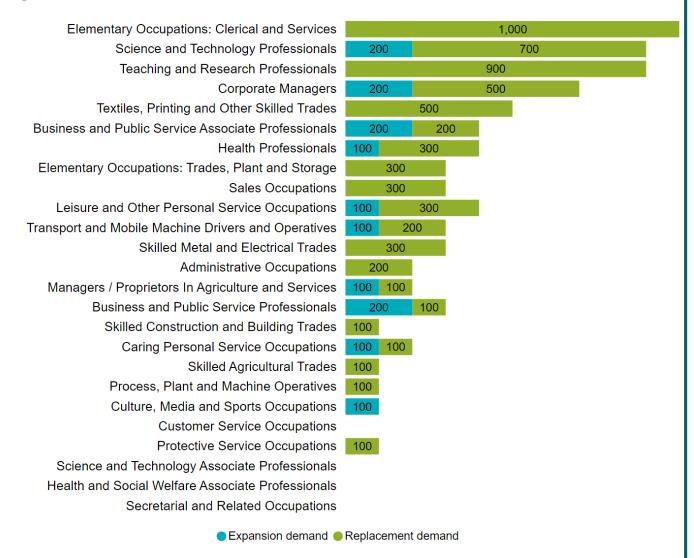
Science and Technology Professionals 900



Teaching and Research Professionals

As mentioned, there is forecast to be a total requirement for 7,700 people in the region over the mid-term. 'Higher-level' occupations* are forecast to account for 50.6% of this total requirement, followed by 23.0% in 'mid-level' occupations and 26.4% in 'lower-level' occupations. Across Scotland, 50.4% of total requirement will be in 'higher-level' occupations, 25.0% in 'mid-level' occupations and 24.6% in 'lower-level' occupations.

Forecast Total Requirement by Occupation (2024-2027), Stirling and Clackmannanshire City Region Deal





Future Demand in the Long-Term (2027-2034)¹

The long-term forecast is more changeable than the mid-term forecasts and could be influenced by a range of factors that are less known. It is important to note that the forecasts do not account for national or regional activities, initiatives or investments like those mentioned in our section on Regional Insight, which are likely to influence the long-term outlook presented. Oxford Economics' forecasts should be used as guidance on overall trends based on current evidence - rather than definitive numbers.

In Stirling and Clackmannanshire, the labour market forecast for the long-term (2027-2034) suggests employment is expected to grow, and there could be opportunities created as a result of the need to replace workers leaving the labour market due to retirement and other reasons.

Forecasts for the long-term suggest there could be a total requirement for **16,000** people in **Stirling and Clackmannanshire**. Between 2027 and 2034, replacement demand could create the need for **15,100** people, while **positive** expansion demand is forecast to result in **900 additional** workers.

In **Scotland**, there could be a total requirement for **788,900** people in the long-term. Between 2027 and 2034, replacement demand could create the need for **756,900** people, while **positive** expansion demand is forecast to result in **32,000 additional** workers.

Figures may not sum due to rounding.











Total Requirement

made up of expansion demand and replacement demand to show the total number of people required.

Replacement Demand

the number of people required to replace workers leaving the labour market (i.e. retirement, move away, or change jobs). **Expansion Demand**

the number of people required as a result of economic growth or contraction.

Stirling and Clackmannanshire: 16,000 people

Scotland: 788,900 people

Stirling and Clackmannanshire: 15,100 people

Scotland: 756,900 people

Stirling and Clackmannanshire: 900 people

Scotland: 32,000 people

The total requirement by qualification for **Stirling and Clackmannanshire**:

SCQF 11-12	SCQF 7-10	SCQF 6	SCQF 5	SCQF 1-4	No qualifications
1,500	7,500	2,000	3,700	200	1,200
9%	47%	13%	23%	1%	7%

The total requirement by qualification for **Scotland**:

SCQF 11-12	SCQF 7-10	SCQF 6	SCQF 5	SCQF 1-4	No qualifications
67,300	378,500	93,400	180,300	12,100	57,200
9%	48%	12%	23%	2%	7%



Future Demand in the Long-Term (2027-2034) by Industry¹

By industry, the greatest number of people are forecast to be required in:



Wholesale and Retail Trade

2,700



Education

2,100



Administrative and Support Service Activities

1,900

The mid-term forecast analysis indicated that some industries are experiencing a shift in their operational practices, and this trend is expected to continue in the long term.

Forecast Total Requirement by Industry (2027-2034), Stirling and Clackmannanshire City Region Deal

Wholesale and Retail Trade
Education
Administrative and Support Service Activities
Human Health and Social Work Activities
Accommodation and Food Service Activities
Public Administration and Defence
Arts, Entertainment and Recreation

Construction

Transportation and Storage

Water Supply

Agriculture, Forestry and Fishing

Professional, Scientific and Technical Activities

Information and Communication

Other Service Activities

Electricity, Gas, Steam and Air Conditioning

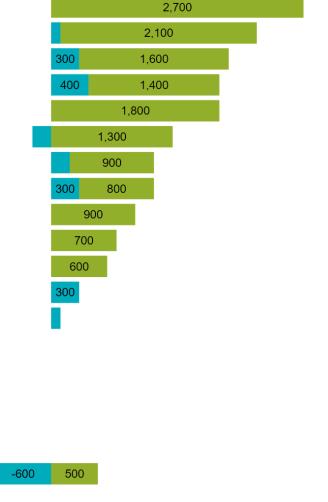
Mining and Quarrying

Real Estate Activities

Financial and Insurance Activities

Manufacturing

Expansion demandReplacement demand





Future Demand in the Long-Term (2027-2034) by Occupation¹

By occupation, the greatest number of people are forecast to be required in:



Teaching and Research Professionals

Science and Technology Professionals

2,100



Elementary Occupations: Clerical and Services

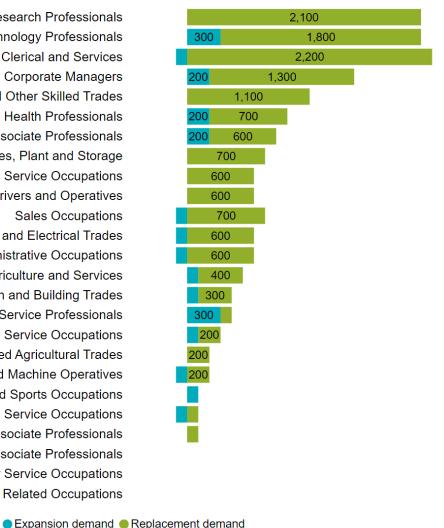
2.000

There is forecast to be a total requirement for 16,000 people in the region over the long-term. 'Higher-level' occupations* are forecast to account for 52.5% of this total requirement, followed by 22.6% in 'mid-level' occupations and 24.8% in 'lower-level' occupations. Across Scotland, 52.4% of total requirement will be in 'higher-level' occupations, 24.7% in 'mid-level' occupations and 22.9% in 'lower-level' occupations.

Forecast Total Requirement by Occupation (2027-2034), Stirling and Clackmannanshire City **Region Deal**

Teaching and Research Professionals Science and Technology Professionals Elementary Occupations: Clerical and Services Corporate Managers Textiles, Printing and Other Skilled Trades Health Professionals Business and Public Service Associate Professionals Elementary Occupations: Trades, Plant and Storage Leisure and Other Personal Service Occupations Transport and Mobile Machine Drivers and Operatives Sales Occupations Skilled Metal and Electrical Trades Administrative Occupations Managers / Proprietors In Agriculture and Services Skilled Construction and Building Trades Business and Public Service Professionals Caring Personal Service Occupations Skilled Agricultural Trades Process, Plant and Machine Operatives Culture, Media and Sports Occupations Protective Service Occupations Science and Technology Associate Professionals Health and Social Welfare Associate Professionals **Customer Service Occupations**

Secretarial and Related Occupations







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