

Scottish Apprenticeship Advisory Board: Apprentice Engagement Group (AEG)

About

A group of apprentices who provide their voice, input and guidance to help shape apprenticeship products and policies. AEG membership is made up of apprentices from existing SAAB member organisations, previous Scottish Apprenticeship Award winners/ nominees and current apprentices from across a wide range of sectors.

Our vision

Our vision is to have world-class, employer-led apprenticeships which are highly valued and open to all, helping to build a fairer, wealthier and greener Scotland.



Members should be passionate about the promotion of apprenticeships and work-based learning as a career pathway



Members should show a willingness to actively participate at scheduled meetings and through other identified activities



A commitment to supporting diversity/ equality is essential



Open to current serving apprentices/ previous Scottish Apprentice Award winners/ nominees, and from a range of ethnic minority, gender and disability groups



The group has a minimum of 10 members at any one time, proposed by employers

The role

- An ambassador promoting the value and benefits of apprenticeships to young people, employers, parents and other stakeholders
- Supporting work to ensure that apprenticeships are viewed as an attractive option to learners, parents and employers
- Gathering intelligence and feedback on challenges young people may experience on up taking an apprenticeship
- Bringing ideas to the table: influencing policy, feeding into Skills Development Scotland's (SDS) initiatives and campaigns, meeting MSPs, key industry reps and business leaders
- Communicate the value of work-based learning through the group's engagement events, such as Scottish Apprenticeship Week and Apprenticeship Awards. This can involve:
- working with SAAB/ SDS to help develop effective, streamlined, and simple approaches to apprentice and key stakeholder engagement - with a focus on digital services where appropriate
- working with SAAB members to identify opportunities and harness the influence of the groups

Activity & commitment

- ✓ Attend AEG meetings in person, every 2-3 months, depending on the issues to be discussed (meetings lasting around 1.5 hours)
- ✓ Take part in additional online/ conference calls where required, approximately bi-monthly (lasting around 30 mins)
- ✓ Contribute at meetings and workshop sessions, sharing your view and where appropriate, representing the view and policies of your employer
- ✓ Participate in activities and actions identified at meetings: sharing information with your employer and seeking feedback where appropriate, acting as a point of contact between your employer and SDS
- ✓ AEG members will have a key role within their region to support some schools' activity, especially around campaign times (Scottish Apprenticeship Week)

Interested?



**Contact the
SAAB team**



**Find out more
about SAAB**