

## Marketing

'We will only ever send you email marketing communications when you have explicitly consented to receive them.

These emails will offer you details of services and skills information provided by Skills Development Scotland which we believe is relevant to you.

We use a double opt-in process which complies with General Data Protection Regulation (GDPR) and means that we will only send you email marketing communications when you have:

- 1) ticked a box on our website to indicate that you consent, and then
- 2) clicked an activation link which we'll send you by email, to fully confirm that you are happy to receive them.

If you have signed up to receive email marketing communications and you wish to withdraw your consent, you can click the unsubscribe link provided in our emails. Or you can contact [marketing@sds.co.uk](mailto:marketing@sds.co.uk) and ask for your name to be removed from our mailing lists.'