

Skills
Development
Scotland

DYW | Developing the
Young Workforce

Marketplace:

Connecting
schools and
colleges with
employers



myworldofwork.co.uk/marketplace

There's a new easy way for schools and colleges to connect with employers – Marketplace.

Marketplace is a simple, easy to use online tool. Employers register an interest in working with education by offering talks, work place visits or placements. Schools and colleges can then make the connection via the My World of Work website. There's no obligation and it's free of charge.

The benefits:

- identify opportunities and inspire future careers
- learn about employers' expectations, building young people's awareness and job readiness
- employers will share their knowledge and expertise
- build long-lasting relationships with the business community.

Marketplace is delivered by Skills Development Scotland and Developing the Young Workforce (DYW).

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